



the **2023** **Y** **YMCA** **IMPACT REPORT**

**IMPACT SNAPSHOT**

Dear Friends of the Jackson YMCA,

For 128 years, the Jackson YMCA has embraced its commitment to serving the community with programs and services focused on its three areas of impact: Healthy Living, Youth Development, and Social Responsibility. This achievement is made possible through the contributions of our generous donors and volunteers, who believe in our mission to serve ALL and have dedicated themselves to our cause.

We are pleased to extend warm greetings on behalf of the YMCA and its Board of Directors as we share the 2023 Annual Impact Report. This report is a testament to the collective efforts, dedication, and achievements that have defined our journey over the past year. Reflecting on these milestones, we extend heartfelt gratitude to our members, donors, and partners whose support has enabled us to realize our mission.

Looking toward the horizon, we are thrilled to announce that by the close of 2023, we had positioned ourselves to embark on the long-awaited commencement of our capital project. This transformational project, made possible through the tireless efforts of countless volunteer hours and community donations, stands as a testament to our collective vision for a brighter, more inclusive future.

As we reflect with pride on what we accomplished last year, we also look forward with great anticipation to the future. Thank you for the role you play in making the YMCA a place where ALL in our community can come together to learn, grow, and thrive.

Shawna Tello  
CEO, Jackson YMCA

Scott McIntosh  
Chief Volunteer Officer, Jackson YMCA Board of Directors



**6,824**  
TOTAL MEMBERS



**19**  
AGENCY PARTNERS



**542**  
HOUSEHOLDS RECEIVING  
SUBSIDIZED MEMBERSHIP



**1,366**  
SENIORS RECEIVING  
SUBSIDIZED MEMBERSHIP

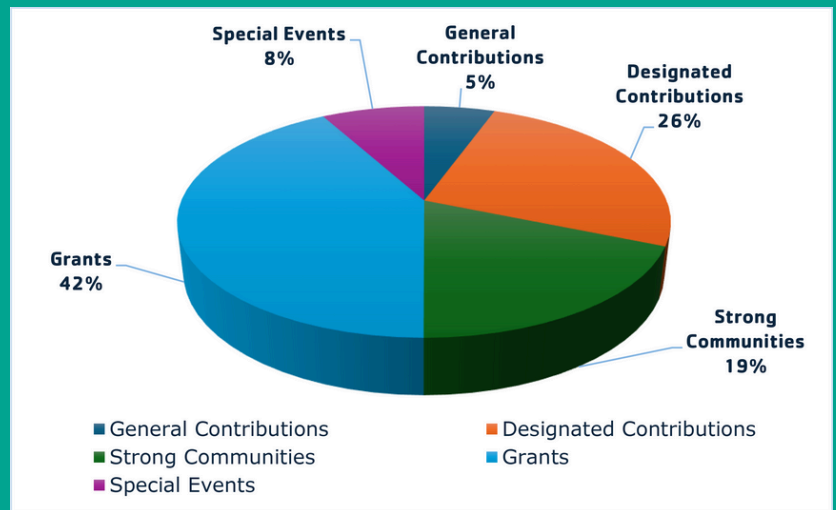
# FUNDRAISING

Every day, we work alongside our members, donors, and partners to make sure everyone has the opportunity to learn, grow, and thrive at the Y.

Our annual fundraising efforts enable us to provide need-based discounts to individuals and families and programs and services for mission-aligned partners.

**Awarded \$191,475  
in Scholarships**

# \$472,264



**1,195**

Adult & Chronic Disease  
Prevention Program  
Participants



**345**

Youth Sports  
Registrations



**592**

After-school  
Enrichment Program  
Registrations



**957**

Group Swim  
Lessons  
Provided



**1,197**

Offsite After-school  
Enrichment Program  
Registrations



**1,290**

Day Camp Registrations  
(this includes summer, winter,  
and spring break camp)



**To all of our members, employees,  
donors and volunteers.**

*YOU made this possible with your generous support!*

It is only with your support that we can eliminate barriers and support individuals and families struggling to address challenges and inequities. Good health, education, and socialization should be accessible to all, regardless of age, income, race, gender, ability level, or background.

**Construction on our  
transformational  
YMCA is underway!**



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